



COLLABORATION FOR IMPACT IN EARLY CHILDHOOD

## January 2024 Cohort Application Information



**Mobilise is an innovative and exciting programme designed to mobilise knowledge from research to improve children's lives and life chances. This leaflet explains more about the programme and how you can get involved.**

Mobilise is a groundbreaking programme carefully designed to help those making and delivering early childhood policy to harness the power of academic research to address today's most pressing policy challenges.

If you are a changemaker working in policy, commissioning or service leadership relating to early childhood, then this programme is for you. You will join a small cohort who come together through a series of carefully curated touchpoints over six months to learn from each other, from research, and from children. You will be inspired, empowered and supported to use this learning in your work.

The first Mobilise programme will run from January to June 2024. The specific area of focus for the first cohort will be **Harnessing the Power of Parents**. This means, alongside covering our core content about early childhood development, you'll be working with other changemakers to think more about how parents can be supported to maximise their impact on children's development, learning and wellbeing in early childhood.

**Read on to learn more about the programme and how to apply.**

# How does Mobilise work?



## Mobilise consists of a diverse range of learning experiences

Over the six-month programme you will learn in a number of different ways. You'll come together with your cohort for three "accelerator days" in Cambridge to learn about the latest research and consider how to drive change. Between these days you will receive a range of different content, such as briefings, podcasts, and videos. You'll talk to your action learning set and will have the opportunity to have 1-to-1 conversations with leading academics who can bring useful insights and expertise to help you in your work.

## The focus is on helping you make a difference in your work.

Mobilise will use an action-learning approach. Every activity has been designed with a focus on mobilising knowledge to make a difference for children. You will be supported to apply learning in decisions and actions, to reflect on this, and to share progress throughout the programme.

Within a carefully designed framework, the content of the programme is tailored to the individual needs of participants. To ensure the programme is as relevant and useful as possible, you will have the opportunity to co-design the agenda for the later part of the programme. Every activity will be designed with a focus on mobilising knowledge to make a difference for children.



## The power of parents

Every Mobilise cohort covers a core curriculum on the science of early development and effective intervention. Beyond this, each cohort will focus on a specific issue relating to a current policy priority.

The January 2024 cohort is focusing on the question: How do we harness the power of parents? Content will answer questions such as: How do parents shape children's wellbeing, learning and development in early childhood? How can services support parents and help to build their parenting capacities? And what are the the challenges and opportunities of implementing evidence-based parenting support at scale?



## Essential information

### The Mobilise programme involves:

- 3 residential events in Cambridge\*
- Monthly calls or meetings with your action learning set.
- Facilitated activities with children
- A supply of books, podcasts, videos and other materials including bespoke evidence summaries designed to help you in your work
- 1:1 support via email and phone calls
- A summer celebration event in July 2024

\*Each event is a full day of activities preceded by dinner the evening before. They will take place on 10/11 January, 20/21 March and 15/16 May.

The Mobilise programme is free to attend. Thanks to the LEGO Foundation, we can cover the costs of delivering the programme, and your accommodation and food for the days in Cambridge. Your organisation does need to cover the costs of travel to and from Cambridge.

### To take part you must:

- Work in a leadership role, developing or implementing policy or leading relevant research.
- Have a role that influences the support offered to parents in early childhood.
- Have sufficient seniority to make and influence significant decisions in your organisation.
- Be a "change maker" with a track record of taking creative action to solve social problems.
- Work in the UK and intend to remain in your organisation for the next year.
- Have the endorsement of a senior colleague or trustee.

We welcome people from a range of professional backgrounds and job roles from around the UK. You do not need any professional or academic qualifications. As examples, participants might be developing policy in national government; commissioning services in a local authority or integrated care system or have a leadership role within an organisation that provides services either in the public or voluntary sector offering support to parents in early childhood.

To apply visit [www.pedalhub.net/Mobilise](http://www.pedalhub.net/Mobilise) and download the application. The deadline for applications is 8am on Monday 13 November.

On the website you will also find an FAQ pack. If you need additional email please email Sally Hogg on [sah225@cam.ac.uk](mailto:sah225@cam.ac.uk).

# Underpinning principles



## Evidence-based

Cohorts learn about, discuss, and reflect on evidence about child development, policy and practice.



## Co-produced

Content is designed with attendees with a focus on what will help them to drive change.



## Action-focussed

Action learning runs throughout the programme as attendees are continually supported to apply their learning.



## Child-focussed

There are opportunities to observe, engage with, and learn from babies and children throughout the programme.



## Interactive

Participants are supported to develop trusting relationships, to learn from and with each other, and to reflect together.



## Relational

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## About Us

The Centre for Research on Play in Education, Development and Learning (PEDAL) is part of the Faculty of Education at the University of Cambridge. We conduct world-leading research on childhood, and mobilise knowledge to help to improve children's lives and life chances.

PEDAL was launched in 2015 with a donation from The LEGO Foundation who are also generously funding the Mobilise Programme.